

Deliver your message with

ProSemantics

Professional Writing Services



At **ProSemantics**, our job is to make you look good. We take that very seriously. Even if we have to do it with humor.

ProSemantics provides professional creative and technical writing services, including documentation, training materials, marketing collateral, research, white papers, proposals, web content, speech writing, and personal or executive ghostwriting.

We want you to have professional results, so we provide you with only top notch, proven professionals. But it takes more than writing talent to make a project a success, it takes communication and close project management to ensure your satisfaction with the process and the end result.



We spend time with you up front to be sure we understand your needs, objectives, and preferences. We work the way you want to work. We get in sync with you from the start, and make sure that we stay in sync. We begin with concept and outline and get your approval before proceeding, then provide checkpoints to make sure we are working as a team to get you the result you want. And we're nice people, really!

ProSemantics authors

Our bench includes writers with specialties in software, education, marketing, training, medicine, technology, environment, military, non-profit, non-fiction ghostwriting, web marketing, and many other disciplines, platforms, and styles.

Founder

Jeff Yoder has over 30 years of professional writing and business experience, as well as being a nationally recognized author. He has been a founding member of two highly successful software startups, managed a \$20 million corporate business unit, led marketing campaigns, written non-fiction and fiction, and is a professor of Business Ethics. His past writing ventures have had him featured in *People* magazine, *Newsweek*, and on national TV shows like Phil Donohue and Dick Cavett. He has had the privilege of developing a large network of professionals over the course of his career.



Check us out

For more information about how we can help you, or to get an estimate for your project, contact us at info@prosemantics.com or call Jeff at 203-820-1032.